

Price list.

Business administration and websites for any business. Every project starts with a free 15-minute call and a written quote.



Business administration SETUP, THEN MONTHLY

Organize	One place for everything that comes in. Login for you and 2 staff, one request list from forms, calls and texts, customer records, instant alerts, social and email connected, a one-hour training and staff guide.	\$1,500 setup, then \$85/mo
Manage	Everything in Organize, plus online booking with text reminders, automatic follow-ups and review requests, job and vendor tracking, a Monday summary, up to 5 staff logins and a monthly check-in.	\$3,000 setup, then \$175/mo
Grow	Everything in Manage, plus one custom tool (ordering, inventory, deliveries or a tenant portal), team dashboards, an AI assistant with a person approving every message, unlimited logins, same-day support, and data online or on site.	from \$8,500 setup, then \$300/mo

Moving up costs only the difference in setup; nothing is rebuilt. Setup can be paid 25% to start, then 12 monthly payments. The monthly fee covers backups, security updates, fixes and small changes. Texts and outside tools at cost.

Package extras

Another custom tool	A second tool built for your business.	from \$1,200 setup, then \$60/mo
AI receptionist	Answers your calls. Call minutes at cost.	\$500 setup, then \$150/mo
Computer at your location	Your data kept on site. Computer at cost.	\$400 setup, then \$60/mo
Moving your records	From paper or spreadsheets into the system.	from \$300
Admin help	I run your requests, scheduling and follow-ups, in English or Spanish.	\$250/mo 5 hrs, or 10 hrs for \$450

Websites ONE-TIME PRICE

Starter	One page with services, hours, contact and map. One form. One round of changes. About 1 to 2 weeks.	\$1,200 or \$300, then \$85/mo × 12
Standard	Up to 5 pages, two forms, copy rewritten, your photos, Google Maps and search basics. Two rounds of changes. About 3 to 4 weeks.	\$2,500 or \$625, then \$175/mo × 12
Premium	Up to 10 pages and two forms, a photo session, menu or flyer pages, Google Business Profile cleanup and launch graphics. Three rounds of changes. About 5 to 6 weeks.	\$4,500 or \$1,125, then \$320/mo × 12

Works alone or with a package. Pay half to start and half at launch, or monthly. 12-month totals: \$1,320, \$2,725 or \$4,965. You own the site and your domain.

Care plans MONTHLY, OPTIONAL

Hosting	Your site online, secure and backed up. No content changes.	\$35/mo ~~\$350~~ /yr
Care	Hosting, plus up to 1 hour of updates a month, done within 2 business days.	\$100/mo ~~\$1,000~~ /yr
Care Plus	Up to 2 hours of updates a month, a visitor report and same-day urgent changes.	\$200/mo ~~\$2,000~~ /yr

Yearly saves two months. Unused hours don't roll over.

Add-ons

Extra page	One more page in the same design.	\$300
Extra form	Another form that emails you each request.	\$175
Logo refresh	A modern version of your logo for web and print.	\$500
Admin login	Change your own prices, hours and photos. Includes training.	from \$700
Online booking setup	Customers pick a time on your site. Booking tool fee at cost.	from \$450
Google review feed	Your newest Google reviews on your site.	from \$175
Order builder	Customers build an order and see a live total before they send it.	\$700
Animated hero	An animated top section for your home page.	\$600
Custom illustration	An illustrated portrait of you in two poses, for your site and social.	\$200
Pricing guide	Prices built on your real supply costs, your time and local prices.	\$350
Online ordering setup	Online ordering for up to about 50 menu items.	from \$900
Extra update hour	Changes outside a care plan, quoted first.	\$85/hr
Rush delivery	When the schedule allows.	+25%

Photography

Photo session	Storefront, food, products or property. About 20 edited photos.	\$450
Drone photos and video	About 10 aerial photos and a short video clip, flown by a licensed, insured partner pilot. Weather permitting.	Quoted

Marketing

NO PROMISED RANKINGS · MONTHLY PLANS: 3-MONTH MINIMUM, THEN 30 DAYS' NOTICE

Google Business Profile	Your profile completed and cleaned up. You stay the owner.	\$250
Local Search Setup	Profile cleanup, search setup, five matching listings and a review link.	\$450
Get Found	Google Business Profile setup or cleanup, plus local search setup: listings, categories, service areas, photos and basic search fixes on your site.	\$600
Local Visibility plan	4 Google profile posts, review monitoring with reply drafts, listing checks and a monthly report.	\$175/mo
Local Growth plan	Everything in Local Visibility, plus 1 new page or post a month, a review-request campaign, search fixes on your site, a competitor check and a Search Console report.	\$450/mo
Full Marketing plan	Everything in Local Growth, plus about 8 social posts and 1 email newsletter a month.	\$950/mo
Social, email and print	Social graphics, email campaigns, flyers, menus and cards.	Quoted

Book a free 15-minute call: lisettecolon.com/book.html

Prices as of October 2026. Your written quote is final.